

MUSEUMS &
WELLBEING
DESIGN
SESSION
5.11.24

TUESDAY 5 NOVEMBER
10–13 / 14:30–17:30
PISTOIA, ANTICO PALAZZO DEI VESCOVI
PIAZZA DUOMO, 7

Co-design session aimed at defining the general characteristics of the Open Museum Day dedicated to professional and family carers that each participating museum will realise by December 2024 and definition on the Guidelines, the publication designed to share experiences and methodology of the project.

- 10 Welcome
Monica Preti, General Director Fondazione Pistoia Musei ETS
- 10:15 Guided tour of the Antico Palazzo dei Vescovi
Alessio Bertini, Head of Education and Cristina Taddei, Conservator Archaeologist
- 11–11:45 Sharing of the objectives of the project Museums and Wellbeing and definition of the articulation of the **Open Museum Day** that each museum will have to realise (how many meetings, how many hours)
- 12–13 Division into working groups:
- GROUP 1. Before the Open Museum Day:** how to present the project to its target group? How to intercept the participants' needs and wishes? How to involve them in the design of the day?
- GROUP 2. During the Open Museum Day:** Starting from a reflection on the day at Palazzo Strozzi, what themes (conversation, multisensory experiences, artistic practice, etc.) would we like to address with the recipients of the initiative?
- GROUP 3. During the Open Museum Day:** starting from a reflection on the day at Palazzo Strozzi, which methodologies and techniques seem to meet the needs of family and professional carers? Which methodologies and techniques do we want to include in the day?
- GROUP 4. After the Open Museum Day:** which tasks do we want to assign to the participants?
- GROUP 5. After the Open Museum Day:** how can we gather feedback from participants in a creative way?
- 13–14:30 Lunch break
14:30–16 Resumption of group work
16–16:30 Sharing the work of the tables
16:30–17:30 Definition of the Guidelines

MUSEUMS & WELLBEING

is a project of the Museums of Tuscany for Alzheimer's System

Realized with the support of
Regione Toscana and Embassy and Consulate
of the Kingdom of the Netherlands

In partnership with
Fondazione Palazzo Strozzi, Fondazione Pistoia Musei ETS,
Museo e Istituto Fiorentino di Preistoria

Thanks to

Cordaan Institute, Amsterdam

Erasmus School of Health Policy and Management, Rotterdam

Leyden Academy on Vitality and Ageing, Leiden

MaM Museo Archeologico Monteriggioni, Abbazia Isola, Siena

Museum Singer Laren, Laren

Museum Van De Geest, Haarlem

Van Abbemuseum, Eindhoven

Zeeuws Museum, Middelburg

Realized by

With the support of

In partnership with



Kingdom of the Netherlands

