

Resilient Museums Evaluation Exchange

Online meeting

How does culture help us to live better?
How do we measure and demonstrate the impact
of cultural welfare projects on the community?
How research and evaluation contribute
to improve our programmes?

Thursday 9/02/2023

Schedule
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- 15.00** **Institutional Greetings**
- Elena Pianea**
Director, Direzione Beni, Istituzioni,
Attività Culturali e Sport della Regione
Toscana, Firenze
- Bas Ernst**
Cultural Attaché, Embassy of the Kingdom
of the Netherlands, Rome
- 15.30** **Introduction**
Coordinamento Sistema MTA
- 15.40** ***MOI Museums of Impact. An impact-oriented
self-assessment method***
Federico Borreani
BAM! Strategie Culturali, Bologna
- 16.00** ***Evaluation for mental wellbeing and
social inclusion impact from Manchester
Museum***
Andy Gawin Warby
Envoy Partnership, London
- 16.20** ***Reflections On Evaluating IMMA's
Creativity in Older Age Programme***
Bairbre-Ann Harkin
IMMA Irish Museum of Modern Art, Dublin
- 16.40** **Short break**
- 16.50** ***Photography as evaluation:
"Photovoice" practice***
Ieva Petkutė
SMP Socialiniai meno projektai, Vilnius

17.10 *From the Depths: how to combat loneliness as a museum?*
Madeleine Roelfsema
Zeeuws Museum, Middelburg

17.30 **Q&A Session**

Only those who participate in the webinar through the Zoom platform can access one of the interactive sessions: participants are directed to their chosen meeting room, can open video and audio, and ask questions directly to the speaker or presenter. Simultaneous translation is not available in the interactive sessions.

Federico Borreani
BAM! Strategie Culturali , Bologna
(Italian)

Andy Gawin Warby
Envoy Partnership, London
(English)

Bairbre-Ann Harkin
IMMA Irish Museum of Modern Art, Dublin
(English)

Ieva Petkutė
SMP Socialiniai meno projektai, Vilnius
(English)

Madeleine Roelfsema
Zeeuws Museum, Middelburg
(English)

18.00 **Final greetings**



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