



ALZHEIMER FEST 2022

Firenze, Piazza Santissima Annunziata

Saturday 10 September 10.30-12.00

Tavola oblunga / Panel discussion

The role of museums in a Dementia-friendly Community

The role of the arts in fighting loneliness and cognitive decline is now widely recognized. Source of vital benefit to people, the arts and cultural participation help preserve mental health and stay active and connected to community life for longer. WHO encourages the construction of intersectoral health policies, which promote dialogue between culture, education and sociality, and the Italian National Prevention Plan 2020-2025 calls for the application of a multidisciplinary, intersectoral and coordinated approach to improve the strategies for the prevention of inequalities. that impact on health.

In Italy, where the status of arts and 'community' cultural activities is still very uncertain, what role can museums play in guaranteeing the right to participate in the social life of people with dementia and in promoting well-being and inclusion through culture? What steps should museums take to build a dialogue with the social and health sector? How can they actively involve people living with dementia, including in planning activities? What contribution can they make to the development of more dementia-friendly cities?

We talk about it with: Elena Pianea (Director the Assets, Institutions, Cultural Activities and Sports Department) and Barbara Trambusti (Head of the policies sector for social and health integration) for the Regione Toscana; Martina De Luca (Head of Training and Curator of the School Course of the heritage at the Cultural Heritage and Activities School Foundation); Enrico Mossello (Associate Professor of Geriatrics, University of Florence,



and AOU Careggi, Florence); Molly Tyler-Childs (Referent for projects of the Community Friend of People with Dementia for the Waldensian Diaconia, Valli - Rifugio Re Carlo Alberto, Luserna San Giovanni); Marjan Ruiters (Director of the Zeeuws Museum of Middelburg); Frida Zampella, daughter of a person with dementia and Journalist of RAI / Italian Radio and Television.

Moderated by Michele Farina.

After a brief tour of the table to take stock with the speakers on the crucial issues we have asked ourselves, the discussion opens to questions and comments from the audience.

The Tavola oblunga/Panel Discussion is organised by MTA System.

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